



## *Supply Chain Finance Workshop*

MIT Campus, 1 Amherst St., E40-298

October 27-28, 2015

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### Tuesday, October 27

- 8:30 Registration and continental breakfast
- 9:00 *SC Finance Workshop Introduction*
- 9:30 *Activity-Based Cost (ABC) Accounting*  
*Case: Dakota Office Products*  
Jim Rice, Deputy Director, MIT CTL
- 12:00 Lunch at 100 Main Marketplace
- 1:00 *Working Capital Introduction and Simulation*  
Dr. Jarrod Goentzel, Director, MIT Humanitarian Response Lab
- 3:00 Break and informal discussion
- 3:30 *Evaluating Supply Chain Initiatives*  
Jarrod Goentzel
- 5:00 Adjournment followed by a reception at Champions, Cambridge Marriott

### Wednesday, October 28

- 8:30 Continental breakfast
- 9:00 *Discussion: Engaging Finance to Support Supply Chain Initiatives*  
Jarrod Goentzel
- 10:00 Break and informal discussion
- 10:15 *Case: David Berman*  
Jim Rice
- 11:45 Summary Discussion
- 12:00 Adjournment followed by lunch

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Dr. Jarrod Goentzel is founder and director of the MIT Humanitarian Response Lab within CTL. His research focuses on meeting human needs in resource-constrained settings through better supply chain management, information systems, and decision support technology. He has over 20 years of experience designing supply chains and developing information technology solutions. Jarrod received a Ph.D. from the School of Industrial and Systems Engineering at the Georgia Institute of Technology, a M.S. in applied mathematics from Colorado State University, and a B.A. in mathematics from Tabor College with studies at the Technical University of Budapest (Hungary). [goentzel@mit.edu](mailto:goentzel@mit.edu)

Jim Rice is the Deputy Director of the MIT Center for Transportation & Logistics. In this capacity he oversees several research and outreach programs, CTL Executive Education Programs, and outreach marketing activities. He conducts research in supply chain management, with particular focus on supply chain resilience, port resilience, supply chain security, and supply chain innovation. He earned his MBA in Operations and Finance from the Harvard Business School, and a Bachelors Degree in Mechanical Engineering from the University of Notre Dame. [jrice@mit.edu](mailto:jrice@mit.edu)

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